

Serving the working adult

Committed to the highest standards of education and student service, OnLine Education is dedicated exclusively to the special needs of the working adult student.

Your time is your most valuable asset, and so we **provide delivery systems and courses** that allow you to **study from home, office or even hotel** without wasting time commuting.

When you study with OnLine Education you don't have to push your working life and your personal and family life to one side. You don't have to make room for inconveniently scheduled classes and seminars in distant locations. There are **no marathon study weekends, and no tedious or fruitless marches in local libraries.**

OnLine Education not only provides you with everything you need to succeed - it also lets you **spend more time on actual study.**



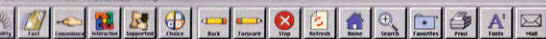
As a working professional, you probably use a computer in your workplace. You could be one of the growing number of people who surf the Internet and use it for research and enrichment. Or you may never have a foot in the world of information technology at all.

Whichever category you belong to, **OnLine Education's complete delivery system is right for you.** It's easy to learn and use and it's specifically geared to modern study needs.

Gateway to successful learning

We supply you with online teaching materials and introduce you to the Internet as a learning and information resource. But OnLine Education is far more than that.

It's today's multimedia professional gateway to three things that every educational institution must provide - a campus, services and knowledge.



Virtual Campus



What buildings come to mind when you think of a college campus? The library? Lecture theatres? Classrooms? The gym?

Although we're still constructing OnLine Education's virtual gym – tips and hints on exercise and lifestyles for busy professionals - you'll soon get to know our other virtual facilities.

You'll quickly find yourself searching databases and retrieving books and journals just as in any top-class library, chatting in special interest rooms, meeting friends for newsgroup seminars and forums and going to class to meet your teachers and visiting scholars.



Superior student service

At OnLine Education, we pride ourselves on the high levels and quality of service that we offer.

At the moment you call our dedicated communications centre, you find a whole range of services that simplify and speed up your study. E-mail is just one of them – use it for queries and replies and for submitting assignments and receiving timely feedback.

And our efficient professional staff are always on hand, helping open up a new world of study opportunities for you.

E-mail

High Quality of Service





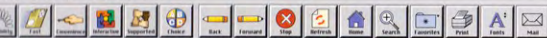
Progress through knowledge

We will partner the world's most innovative educational institutions in order to provide working adults with the latest knowledge, applicable research and learning opportunities – online.

Each course or programme that you study online has been expertly prepared by leading faculty and is clearly organised and complete in itself. Yet each point the way to further reading, reflection and discussion.

And with access to the Internet, the entire new web of knowledge that is reshaping the world becomes yours.

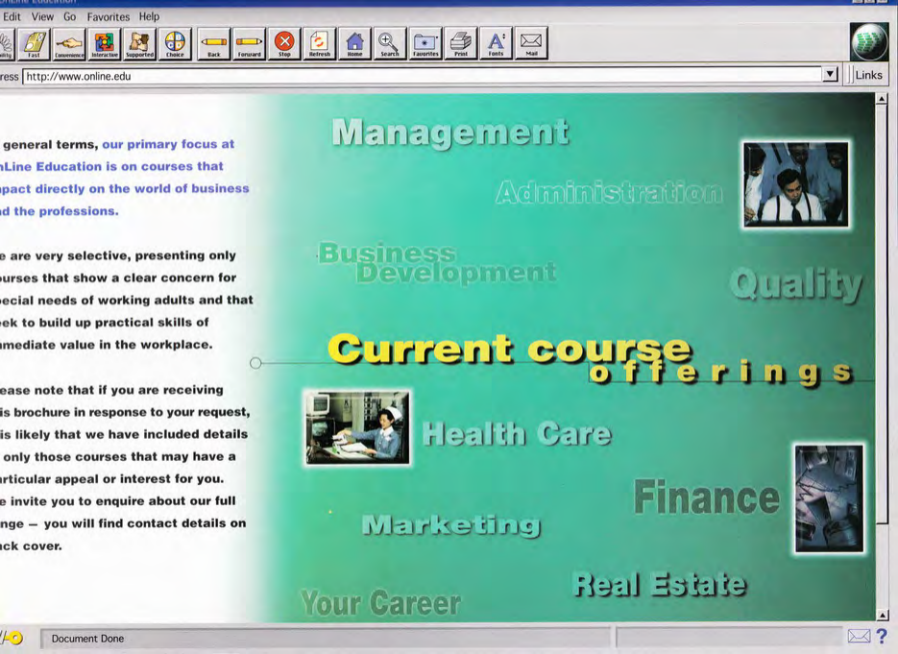
At OnLine Education, knowledge empowers your personal career progress.



Putting everyone online

Whatever your experience of personal computing, you will find our system most user-friendly. You will quickly learn all you need to know about computing and OnLine Education applications in order to

- progress smoothly through a variety of course material
- create and submit assignments
- network with other computers
- communicate effectively with teachers and other students in real time and through archives and conferencing
- conduct effective database and Web searches



Address http://www.online.edu

general terms, our primary focus at
Online Education is on courses that
impact directly on the world of business
and the professions.

We are very selective, presenting only
courses that show a clear concern for
special needs of working adults and that
seek to build up practical skills of
immediate value in the workplace.

Please note that if you are receiving
this brochure in response to your request,
it is likely that we have included details
only those courses that may have a
particular appeal or interest for you.
We invite you to enquire about our full
range – you will find contact details on
back cover.

Management

Administration

Business
Development

Quality

Current course
offerings



Health Care

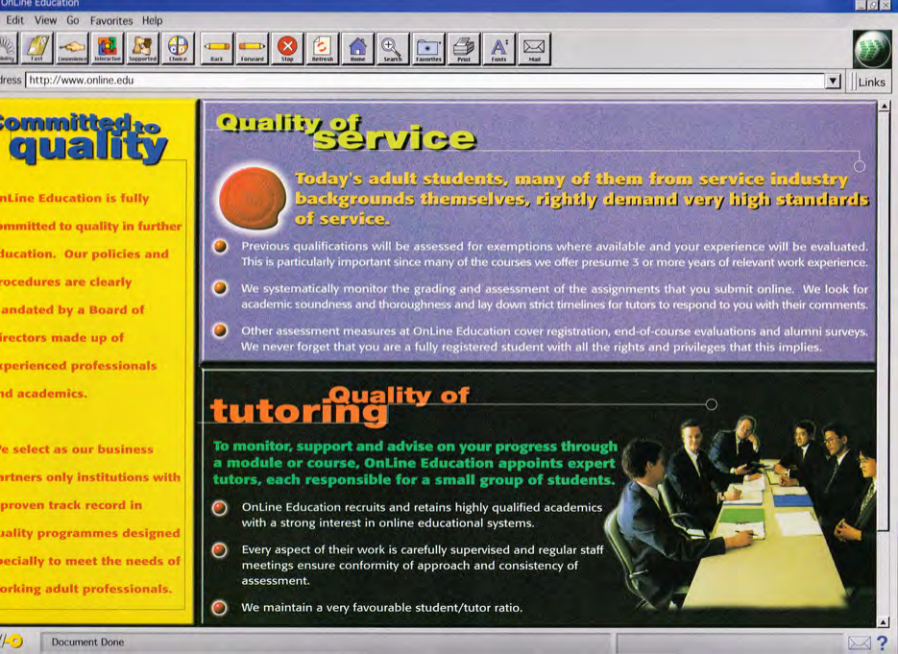


Finance

Marketing

Real Estate

Your Career



Committed to quality

OnLine Education is fully committed to quality in further education. Our policies and procedures are clearly mandated by a Board of directors made up of experienced professionals and academics. We select as our business partners only institutions with a proven track record in quality programmes designed especially to meet the needs of working adult professionals.

Quality of service



Today's adult students, many of them from service industry backgrounds themselves, rightly demand very high standards of service.

- Previous qualifications will be assessed for exemptions where available and your experience will be evaluated. This is particularly important since many of the courses we offer presume 3 or more years of relevant work experience.
- We systematically monitor the grading and assessment of the assignments that you submit online. We look for academic soundness and thoroughness and lay down strict timelines for tutors to respond to you with their comments.
- Other assessment measures at OnLine Education cover registration, end-of-course evaluations and alumni surveys. We never forget that you are a fully registered student with all the rights and privileges that this implies.

Quality of tutoring

To monitor, support and advise on your progress through a module or course, OnLine Education appoints expert tutors, each responsible for a small group of students.

- OnLine Education recruits and retains highly qualified academics with a strong interest in online educational systems.
- Every aspect of their work is carefully supervised and regular staff meetings ensure conformity of approach and consistency of assessment.
- We maintain a very favourable student/tutor ratio.





Quality of academic materials

Our course and programme materials delivered by OnLine Education are designed and supplied only by universities and educational institutions that have thorough quality control practices in place.



Quality through recognition

OnLine Education does not grant awards in its own name, but its commitment to supporting effective and efficient learning in higher education has been acknowledged by education specialists as being impressive and rigorous.

- Each award is granted by an institution that has earned full national and international recognition.
- Each award is identical in standing, content and scope to the same award granted to an internal student. Transcripts or parchments make no reference to whether a course has been studied internally or externally.
- Each award is recognised by the government or other relevant body of your own region or country.

Learning for life

OnLine Education believes that higher education must

- present fresh learning and career opportunities for all
- be a challenging and lifelong adventure
- play a role in personal and social development

The professionally oriented courses that we deliver support these beliefs.

Although theoretically rich, their content is directly relevant to workplace issues and problems. **As you approach mid-career, they will help you to become a more reflective, more skilful practitioner.** You can better meet the needs and demands of your own customers and clients.

OnLine Education's virtual learning site – an outstanding blend of campus, services and knowledge – is just as engaging and dynamic as any real institution – some students find it more so! When studying online you learn how to obtain the most relevant information from the vast resources available on the Internet.



What our students and tutors say



First, meet **Thomas Chow**, who is studying for an MBA in Marketing:

"My tutor constantly gives me good support and advice, and after marking my assignments he gives me even more guidance. I share with students from other groups by exchanging information about assignments. With the online system it's very easy to get information from the forum."



Nancy Lee is working towards an MSc in Quality Management:

Online Education has enabled me to fulfil my ambition to acquire a higher qualification without sacrificing my role as a mother and housewife. This is only possible because I can study anywhere and any time via the "electronic campus" and because of the unfailing support of my tutors. I am thoroughly enjoying my studies."



Phillip Kwok See Yuen graduated with an MSc in Quality Management and received the Court Medal for Outstanding Achievement. He says:

"OnLine Education helped me to achieve a Master's degree with high flexibility in using information technology. The study of quality management has widened my knowledge and been of practical use in my career."



Carolyn Butler, an MBA student and a Managing Director, sums up what a lot of our students feel:

One of the great advantages of OnLine Education is the ability to study at your own convenience. This is particularly useful for those of us with demanding jobs. The ability to access tutors and information at any time has enabled me to complete my MBA in much shorter time than my work and travel commitments would normally permit."



Charlemagne Choi is one of OnLine Education's MBA tutors:

"My students tell me they can readily apply what they learn in order to succeed as managers. There's no doubt that our online learning format and committed tutorial support contribute to their achievements."

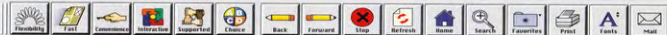
When you study through OnLine Education,

YOU GAIN

- **practical career benefits**
- **new knowledge and skills**
- **a new fluency in using information technology**
- **the freedom to study at your own pace online, anywhere and at any time**
- **the companionship of like - minded students**
- **the attention of top faculty and tutors**
- **awards from accredited universities and educational institutions**



Freedom to learn



In Partnership with
OnLine Education

The Times Good University Guide, Top New University in the UK for Undergraduate Provision 1996, 1997, 1998, 1999 & 2000

OXFORD
BROOKES
 UNIVERSITY

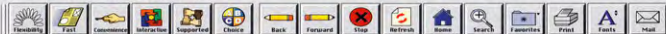


**Master of Business Administration
 Management Practice**

A course designed, above all, to facilitate your personal development.
 Delivered to you exclusively through the World Wide Web, this flexible management
 programme lets you take full control of your studies.

Endorsed by:

in the Institute
 of Management



OXFORD BROOKES UNIVERSITY

Master of Business Administration Management Practice

BENEFITS OF STUDYING THIS MBA MANAGEMENT PRACTICE

Earn a **world class degree** from a University recognised for the excellence of its graduates by leaders of industry. Choosing the MBA Management Practice as the degree you wish to study is beneficial to you by providing:

- FLEXIBLE** study via the Internet, wherever and whenever you want.
- A VAST** range of online articles and resources to complement the course content.
- SPECIFIC** work-based assessment and projects designed to prime you for leadership in your industry.
- CONTINUOUS** assessment of your understanding and skills development.
- DEVELOPMENT** of essential business skills - defining and analysing problems and articulating solutions.
- IMPROVEMENT** of interpersonal skills, combined with enhanced leadership competence.

Oxford Brookes University, Business School has designed the **MBA Management Practice** in consultation with employers and managers.

The aim of the course is to equip you as a manager who has significant responsibility to make a more effective contribution to your organisation at a senior level.

The course will not only inform you about contemporary management issues, it will also develop your capacity to review critically the management processes in your organisation. It provides an opportunity to stand back from day-to-day management with a view to making sense of how effectively management processes are operating in your organisation. This ability to develop an overview of how management processes are working will enable you to initiate improvements from a strategic perspective.

OXFORD BROOKES UNIVERSITY

The Business School is the largest School at Oxford Brookes, and currently caters for about one fifth of the students registered with the University. Oxford Brookes is ranked highest of the new UK universities for undergraduate provision by *The Times Good University Guide* and has maintained this enviable position for five consecutive years'. The University is renowned for its innovative teaching and learning strategies and the delivery of its open learning MBA Management Practice programme via the Internet

COURSE OUTLINE

The MBA Management Practice is divided into three levels:

CERTIFICATE IN MANAGEMENT

This level enables managers to develop and demonstrate the skills needed to manage at an operational level. Experienced managers, with or without formal managerial, professional or technical qualifications can gain admission at this level. Applicants aspiring to their first managerial role who can demonstrate that they can cope with the demands of the course will also be admitted. The subjects covered at this level are:

courses that management development opportunities are accessible to managers worldwide.

The School is international in its outlook and practice and provides a range of programmes with an emphasis on practice and skills in business and management.

For more information on the Business School please refer to:
<http://www.brookes.ac.uk/business/>

SUPERIOR LEARNING WITH ONLINE EDUCATION

With the benefit of over seven years experience, OnLine Education has developed a method of learning that removes many of the obstacles faced by students of more conventional distance learning MBA programmes. By choosing to study the MBA Management Practice you have the most student-focused learning environment in which to successfully complete your degree.

OnLine Education exists to make it more straightforward for you to achieve a recognised qualification from the top new university in the UK by giving you the benefit of:

FULL CONTROL over your learning with flexible enrolment, registration and assessment procedures ensuring minimal disruption to your lifestyle.

A PERSONALISED STUDY PLAN enabling you to schedule your studies around your personal and professional commitments.

EASY TO USE ONLINE TOOLS linking you with fellow students, your tutors, and the administrative staff who aim to ensure the smooth running of your studies.

ONLINE NETWORKING OPPORTUNITIES with other experienced international industry professionals.

ON-GOING SELF-ASSESSMENT in the form of questions and activities that allow you to ascertain your own level of knowledge and understanding before, during and after studying a subject.

SPEEDY RESPONSE from tutors when needed as you progress through the course.

INSTANT FEEDBACK ON YOUR PERFORMANCE from the OnLine Materials as you study.

A PERSONALISED RECORD OF GRADES available through the OnLine Campus to record your performance as you progress through the course.

RESEARCHED ARTICLES AND HYPERLINKS (to help you navigate the World Wide Web) which have been incorporated into the materials to bring relevant examples and alternative perspectives to the course content.

TUTORS SELECTED BY OXFORD BROOKES UNIVERSITY dedicated to facilitating your learning by providing practical and relevant examples. The tutor network will also help you discuss, criticise, reflect on and gain more from the online materials.

- | | |
|-------------------------------------|-------------------------------------|
| 1 Developing Personal Effectiveness | 5 Developing Personal Effectiveness |
| 2 Managing People and Organisations | 6 Managing Information |
| 3 Accounting for Managers | 7 Integrative Management Activity |
| 4 Environment of the Organisation | |

DIPLOMA IN MANAGEMENT STUDIES

For direct entry to this level, applicants should have the Certificate in Management or a qualification that matches it in subject content; if the qualification is not at postgraduate level, then a brief portfolio is required to demonstrate that learning has been raised to postgraduate level through experience. The subjects covered at this level are:

- | | |
|----------------------------------|----------------------------------|
| 1 Managing People | 4 Management Information Systems |
| 2 Financial Management | 5 Managing Organisations |
| 3 Strategic Marketing Management | 6 Management Consultancy Project |

MBA MANAGEMENT PRACTICE

The subjects in this final stage consolidate and expand upon the learning and experience gained during the previous level(s) and provide managers with expert knowledge to enable them to manage at senior and/or corporate level. Candidates must have at least three years relevant experience. The MBA level will cover:

- 1 Managerial Competencies in Strategic Decision Making
- 2 Research Methodology
- 3 Dissertation

One subject must also be chosen from the following:

- | | |
|---------------------------------------|--|
| - Project Management | • Entrepreneurship and Small Business |
| - Management of Innovation and Change | • Managing the Not for Profit Organisation |
| - Ethics in Business | |

You should take approximately 6 to 8 weeks to complete each subject, except for the MBA dissertation which can run concurrently with other subjects in the final level, and takes between 6 to 9 months to complete.

Assessment is on a continuous basis throughout the course allowing you to apply your learning directly to your own company and career. It also means that you will not have to sit any stressful or inconvenient examinations.

You will also maintain *Personal Development Summaries* as you progress through the course, logging your thoughts and observations, as well as collecting examples of the practical application of the subjects in relation to situations you identify in your workplace. Oxford Brookes University will review your Personal Development Summaries at the end of each subject studied, to assess your understanding and to support their assessment decisions.

AN INVITATION TO EXCELLENCE

You are invited to find out more about the MBA Management Practice that is brought to you by the partnership between Oxford Brookes University and OnLine Education.

Email, call, fax or write to your Educational Planner to discuss your study plans, assess your needs and see how this programme can meet them.



SUBMITTING YOUR APPLICATION

An application form is available upon request from your Educational Planner at OnLine Education. The academic staff at OnLine Education must view original transcripts of academic records, certificates, etc. These will be returned to you as soon as possible.

You will be notified immediately OnLine Education is informed by Oxford Brookes University as to the success of your application.

ENGLISH LANGUAGE REQUIREMENT

Applicants must hold either a GCE O Level in English, GCSE or 1119 in English Language, Cambridge Proficiency, British Council IELTS 6, TOEFL 550 or equivalent.

FEE PAYMENT

A detailed structure of course fees accompanies this information. It should be noted that if for any reason your application is unsuccessful, payments made will be refunded. If you are, however, accepted onto the course for which you have applied and you subsequently choose not to enrol, the application fee will not be refunded. Please ask your Educational Planner for more details.

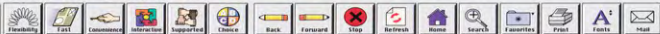
METHOD OF PAYMENT

Crossed cheque, banker's draft, credit card or money order, payable to: OnLine Education Ltd.

OnLine Education Limited

12B, China Overseas Building
139 Hennessy Road
Wanchai, Hong Kong
Tel: (+852) 2802 2328
Fax: (+852) 2827 1718
Email: info@mail.online.edu
Internet: www.online.edu



Address <http://www.online.edu>

Links

In Partnership with
OnLine Education

The Times Good University Guide, Top New University in the UK for Undergraduate Provision in 1996, 1997, 1998 & 1999

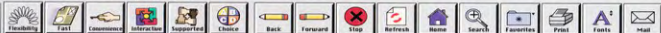
OXFORD
BROOKES
 UNIVERSITY



**Master of Business Administration
 (Hospitality)**

*Hospitality is a US trillion-dollar industry - the largest in the world.
 This is your opportunity to become a graduate of a world class Master programme.
 A statement of excellence recognised worldwide.*

*Delivered to you exclusively through the World Wide Web, this flexible management
 programme lets you take full control of your studies.*



OXFORD BROOKES UNIVERSITY

Master of Business Administration (Hospitality)

BENEFITS OF STUDYING THIS MBA (HOSPITALITY)

Earn a **world class degree** from a University recognised for the excellence of its graduates by leaders of industry. Choosing the MBA (Hospitality) as the degree you wish to study is beneficial to you by providing:

FLEXIBLE study via the Internet, wherever and whenever you want.

A VAST range of online articles and resources to complement the course content.

SPECIFIC work-based assessment and projects designed to prime you for leadership in your industry.

CONTINUOUS assessment of your understanding and skills development.

DEVELOPMENT OF essential business skills - defining and analysing problems and articulating solutions.

IMPROVEMENT of interpersonal skills, combined with improved leadership ability and academic achievement.

The **MBA (Hospitality)** is accredited by the *Hotel and Catering International Management Association* (HCIMA). The study method combines OnLine Materials, The OnLine Campus and OnLine Tutoring to make learning both enjoyable and flexible, which means you can complete your degree with minimal disruption your lifestyle.

No matter where you are in your managerial career, the content of the course ensures that, you will benefit from a professional education that will maximise your work performance and improve your promotional prospects.

OXFORD BROOKES UNIVERSITY

The *School of Hotel & Restaurant Management* at Oxford Brookes University is one of the foremost centres of its kind in the UK. Brookes is ranked highest of the new UK universities for undergraduate provision by The Times Good University Guide and has maintained this enviable position for four consecutive years. The University is renowned for its innovative teaching and learning strategies and the delivery of its open learning MBA (Hospitality) programme via the Internet ensures that management development

COURSE OUTLINE

CERTIFICATE IN MANAGEMENT

This level enables managers to develop and demonstrate the skills needed to manage at an operational level. Applicants should normally have two years' management experience in the hospitality industry and have gained a relevant industry related qualification. Applicants who have not gained a relevant qualification may be eligible for entry based on intensive management experience. The majority of managers will commence at this stage.

Recognised as a centre of excellence for hospitality education, Oxford Brookes University has been awarded the College of the Year (Management) by The Caterer and Hotelkeeper. The School has over 50 years experience in teaching hospitality management programmes and has helped thousands of students gain the knowledge to excel within the industry.

For more information on the school of Hotel and Restaurant Management please refer to www.brookes.ac.uk/schools/harm/.

SUPERIOR LEARNING WITH ONLINE EDUCATION

With the benefit of seven years experience, OnLine Education has developed a method of learning that removes many of the obstacles faced by students of more conventional distance learning MBA programmes. By choosing to study the MBA (Hospitality) you have the most student-focused learning environment in which to successfully complete your degree.

OnLine Education exists to make it more straightforward for you to achieve a recognised qualification from the top new university in the UK by giving you the benefit of:

FULL CONTROL over your learning with flexible enrolment, registration and assessment procedures ensuring minimal disruption to your lifestyle.

A PERSONALISED STUDY PLAN enabling you to schedule your studies around your personal and professional commitments.

EASY TO USE ONLINE TOOLS linking you with fellow students, your tutors, and the administrative staff who ensure the smooth running of your studies.

ONLINE NETWORKING OPPORTUNITIES with other experienced professionals from the international hospitality industry.

ON-GOING SELF-ASSESSMENT in the form of questions and activities that allow you to ascertain your own level of knowledge and understanding before, during and after studying a subject.

SPEEDY RESPONSE from tutors when needed as you progress through the course.

INSTANT FEEDBACK ON YOUR PERFORMANCE from the OnLine Materials as you study.

A PERSONALISED ACADEMIC TRANSCRIPT available through the OnLine Campus to record your performance as you progress through the course.

RESEARCHED ARTICLES AND HYPERLINKS (to help you navigate the World Wide Web) which have been incorporated into the materials to bring relevant examples and alternative perspectives to the course content.

TUTORS SELECTED BY OXFORD BROOKES UNIVERSITY dedicated to facilitating your learning by providing practical and relevant examples. The tutor network will also help you discuss, criticise, reflect on and gain more from the OnLine Materials.

- Personal Effectiveness
- Organisational Management
- The Environment of the Manager
- Human Resource Management

- Marketing
- Financial Management
- Information Management

- Business Scenario

DIPLOMA IN MANAGEMENT STUDIES

These modules build upon the skills essential to middle management. To gain entry to this level, applicants should have a degree or equivalent qualification with at least three years managerial experience in the Hospitality industry.

Personal Managerial Skills

- The Effective Manager

Functional Management

- Strategic Marketing
- Financial Management II
- Operations Management
- Human Resource Management II

Directing the Organisation

- Managing the Organisation

Integrative Elements

- Management Project

MBA (HOSPITALITY)

Award Completion subjects consolidate and expand upon the learning and experience gained during the previous level(s) and provide managers with expertise to enable them to manage at senior and/or corporate level.

Personal Managerial Skills

- International Business Issues
- Management of Change and Innovation

Consultancy and Research Skills

- Researching in Organisations
- MBA Project

It should take you approximately 6 to 8 weeks to complete each subject, except for the MBA project which can run concurrently with other modules in the final level, and takes between 6 to 9 months to complete.

Assessment is on a continuous basis throughout the course allowing you to apply your learning directly to your own company and career. It also means that you will not have to sit any stressful or inconvenient examinations.

You will also maintain a **Personal Development Portfolio** as you progress through the course, logging your thoughts and observations, as well as collecting examples of the practical application of the subjects in relation to situations you identify in your workplace. Oxford Brookes University will review your Personal Development Portfolio at the end of each level studied, to assess your understanding and to support their assessment decisions.

AN INVITATION TO EXCELLENCE

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Call, fax, write or e-mail your Educational Planning Manager to discuss your study plans, assess your needs and see how this programme can meet them.

Address <http://www.online.edu>

Links

SUBMITTING YOUR APPLICATION

Please complete the application form in full and return to your Educational Planning Manager at OnLine Education. The academic staff at OnLine Education must view original transcripts of academic records, certificates, etc. These will be returned to you as soon as possible.

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ENGLISH LANGUAGE REQUIREMENT

Application must hold either a GCE O Level in English, GCSE or 1119 in English Language, Cambridge Proficiency, British Council IELTS 6, TOEFL 550 or equivalent.

FEE PAYMENT

A detailed structure of course fees accompanies this information. It should be noted that if for any reason your application is unsuccessful, payments made will be refunded. If you are, however, accepted onto the course for which you have applied and you subsequently choose not to enrol, the application fee will not be refunded. Please ask your Educational Planning Manager for more details.

METHOD OF PAYMENT

Course fees should be made to **OnLine Education Limited** either by crossed cheque, banker's draft, credit card or money order.

OnLine Education Limited

12B, China Overseas Building
139 Hennessy Road
Wanchai, Hong Kong
Tel: (852) 2802 2328
Fax: (852) 2827 1718
email: info@mail.online.edu
Internet: www.online.edu



THE FUTURE OF LEARNING
OnLine Education

CHARLES STURT
UNIVERSITY



Master of Health Service Management

Specially designed to equip health sector personnel

aspiring to administration positions with the

required knowledge, skills and attitudes.



Master of Health Service Management

A specialist degree for ambitious, practicing health sector professionals

OnLine Education presents a part-time course specially designed to equip health sector personnel holding or aspiring to administrative positions with the knowledge, skills and attitudes needed to make their managerial roles more effective. In particular, proactivity, pragmatism and critical analysis will be encouraged using problem-focused learning.

The course is appropriate for a diverse range of health professionals such as medical, paramedical, nursing and general administrative personnel who are seeking a formal management qualification to complement previous qualifications and/or experience.

Developed by Charles Sturt University, an internationally renowned University that is one of Australia's largest providers of distance education, the Master of Health Service Management (HSM) offers outstanding coverage and depth.

This course information sheet and the OnLine Education Study Planning Pack give you the key facts about this significant new study opportunity from Charles Sturt University.

We invite you to discuss your particular needs and concerns with us and shall be delighted to explain in detail how the course is administered, supervised and taught.

Internationally recognised and accredited

The Master of Health Service Management from Charles Sturt University is fully recognised and accredited internationally. You earn it primarily through an online electronic learning environment, without ever having to travel.

Online learning brings you the unmatched convenience and flexibility of an easy to use PC/Internet based learning package that integrates knowledge, services and information rich sites. Hundreds of busy working adults are finding it an ideal way of going to classes, accessing library resources and working with faculty and other students - all without commuting!

Flexible duration – accelerated study options

OnLine Education and Charles Sturt University recognise that many students will already have relevant academic qualifications and/or equivalent professional qualifications.

If you have a postgraduate degree in a related subject area and/or professional qualifications you may apply for exemptions from two of the eight course subjects. You can expect to graduate in 12 months if you gain maximum exemptions.

This course has been designed to be of immediate practical use as well as presenting a full range of academic concepts and theories. Although accelerated study appears to be an immediately attractive option, considerable benefit can be gained from integrating the whole course with workplace experience.

Professional Recognition

The course has been accredited by the Royal Australian College of Medical Administrators (RACMA), the Institute of Nursing Administrators and the Australian College of Health Service Executives (ACHSE).



Who can enrol for the HSM?

To be enrolled on this course you are required to possess a relevant undergraduate degree from a recognised tertiary institution and should also be employed within the health service with a minimum of 3 years experience. However, applicants who do not meet these criteria, or who are in possession of other academic/professional qualifications and/or experience will still be considered, and will be advised as to alternative entry options which may be open to them.

You will be expected to have developed a sound command of English for business and study purposes.

Logical course structure

The course has a clear modular structure, allowing you to progress logically and with considerable flexibility of choice.

You should complete 8 subjects unless exemptions are granted for previous study and experience. Assessment of this course is continuous, therefore there is no need to sit any examinations.

Charles Sturt University is currently negotiating with local bodies for accreditation of this programme. More details will be provided when made available.

Course outline

Level One

- 1 Perspectives on Health Care Systems*
- 2 Management in Health Services
- 3 Human Resources Management (Health Services)
- 4 Epidemiology and Public Health

Level Two

- 5 Health Planning
- 6 Evaluating Health Services
- 7 Resourcing Health and Aged Services
- 8 Choose one subject from the following:
 - Current Issues in Health Administration
 - Managing Health Information**
 - Public Health**
 - Industrial and Professional Issues in Health Services**
 - Regulating Health and Aged Care Services**

* No exemption from this subject

** Availability is subject to the demand from students

An invitation to professional excellence

We invite you to find out more about how Charles Sturt University's Master of Health Service Management degree can advance your career.

We believe that you will find this a very affordable course. There are no hidden costs and you can take advantage of one of the financing options we have available.

Address <http://www.online.edu>

Links

Submitting your application

Please complete the application form in full and return to your Educational Planning Manager at OnLine Education. The academic staff at OnLine Education must view original transcripts of academic records, certificates, etc. These will be returned to you as soon as possible.

You will be notified immediately OnLine Education is informed by Charles Sturt University of their decision as to the success of your application.

Fee payment

Fees are payable on a modular basis.

A detailed structure of course fees accompanies this information. It should be noted that if for any reason your application is unsuccessful, payments made will be refunded. If you are, however, accepted onto the course for which you have applied and you subsequently choose not to enrol, the application fee will not be refunded. Please ask your Educational Planning Manager for more details.

Method of payment

Course fees should be made to ONLINE EDUCATION LIMITED either by crossed cheque, banker's draft, credit card or money order.

OnLine Education

Unit 12B, China Overseas Building
139 Hennessy Road
Wanchai, Hong Kong

Tel: (852) 2802 2328

Fax: (852) 2827 1718

Email: info@mail.online.edu

Web site: www.online.edu



THE FUTURE OF LEARNING
OnLine Education.

CHARLES STURT
 UNIVERSITY



Master of Health Science (Nursing)

*Designed to provide registered nurses with an opportunity
 to build upon their undergraduate learning, extend their clinical
 focus, and develop related skills.*



Master of Health Science (Nursing)

A specialist degree for ambitious, practising nurses

OnLine Education presents a part-time course specially designed for aspiring nursing professionals who are seeking a formal management qualification. It will build upon the previous knowledge developed from an undergraduate degree in nursing, or a related health discipline, and the professional experience gained as a registered nurse.

Developed by Charles Sturt University, an internationally renowned University that is one of Australia's largest providers of distance education, the Master of Science (Nursing) degree offers outstanding coverage and depth. The extensive selection of electives enables the development of specialist skills in a large number of disciplines.

This course information sheet and the OnLine Education Study Planning Pack provide you with the key facts about this significant new study opportunity from Charles Sturt University.

We invite you to discuss your particular needs and concerns with us and shall be delighted to explain in detail how the course is administered, supervised and taught.

Internationally recognised and accredited

The Master of Health Science (Nursing) degree from Charles Sturt University is fully recognised and accredited internationally. You earn it primarily through an OnLine learning environment, without ever having to travel.

OnLine learning brings you the unmatched convenience and flexibility of an easy to use PC/Internet based learning package that integrates knowledge, services and information rich sites. Hundreds of busy working adults are finding it an ideal way of attending classes, accessing library resources and working with faculty and other students - all without commuting!

Flexible duration - accelerated study options

OnLine Education and Charles Sturt University recognise that many students will already have relevant academic qualifications and/or equivalent professional qualifications.

If you have a postgraduate degree in a related subject area and/or professional qualifications, you may apply for exemptions from two of the eight course subjects.

This course has been designed to be of immediate practical use as well as presenting a full range of academic concepts and theories. Although accelerated study appears to be an immediately attractive option, considerable benefit can be gained from integrating the whole course with workplace experience.



Who can enrol for the Master of Health Science (Nursing)

To enroll in this course, you should meet the following criteria:

- Have obtained an undergraduate degree in a related discipline;
- Be a registered nurse;
- Have three to five years of relevant professional experience;
- Have participated in continuing education activities;
- Be a member of a professional organisation.

Applicants who do not meet these criteria, or who are in possession of other academic/ professional qualifications and/or experience will still be considered, and will be advised as to alternative entry options which may be open to them, such as studying additional subjects.

You will be expected to have developed a sound command of English for study purposes.

Logical course structure

The course has a clear modular structure, allowing you to progress logically and with considerable flexibility.

You should complete 8 subjects, unless exemptions are granted for previous study and experience. Assessment of this course is continuous, therefore there is no need to sit any examinations.

Charles Sturt University is currently negotiating with local bodies for accreditation of this programme. More details will be provided when made available.

An invitation to professional excellence

We invite you to find out more about how Charles Sturt University's Master of Health Science (Nursing) degree can advance your career.

We believe that you will find this a very affordable course. There are no hidden costs and you can take advantage of one the financing options we have available.

Course outline

Core Subjects:

1. Nursing as a Discipline 1
2. Research Methods in Health Science A
3. Nursing as a Discipline 2
4. Research Methods in Health Science B

Your choice of 4 electives from the following

General Strand

- Project (equivalent to 2 subjects)
- Child Health and Contemporary Issues
- Child Health Care and Promotion
- Introduction to Health Informatics

Management Strand

- Perspectives on Health Care Systems
- Human Resources Management (Health Services)
- Management in Health Services
- Epidemiology and Public Health
- Evaluating Health Services

Nursing Education Strand

- Health Education Across the Lifespan
- The Nurse as a Health Teacher
- The Nurse as a Clinical Teacher
- Issues in Nursing Education

Mental Health Nursing Strand

- Perspectives in Mental Health Nursing
- Advanced Nursing Skills - The Therapeutic Relationship
- Policy Issues Influencing Mental Health Nursing
- Advanced Nursing Skills - Group Process and Therapy



Submitting your application

Please complete the application form in full and return to your Educational Planning Manager at OnLine Education. The academic staff at OnLine Education must view original transcripts of academic records, certificates, etc. These will be returned to you as soon as possible.

You will be notified immediately OnLine Education is informed by Charles Sturt University of their decision as to the success of your application.

Fee payment

Fees are payable on a modular basis.

A detailed structure of course fees accompanies this information. It should be noted that if for any reason your application is unsuccessful, payments made will be refunded. If you are, however, accepted onto the course for which you have applied and you subsequently choose not to enrol, the application fee will not be refunded. Please ask your Educational Planning Manager for more details.

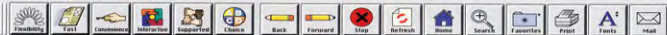
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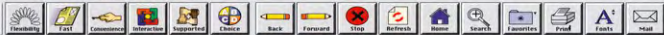


In Partnership with
OnLine Education

CHARLES STURT
UNIVERSITY



Bachelor of Health Science (Nursing)



CHARLES STURT UNIVERSITY

Bachelor of Health Science (Nursing)

A SPECIALIST DEGREE FOR AMBITIOUS, PRACTICING NURSES AND MANAGERS.

The Bachelor of Health Science (Nursing) examines the concepts central to modern nursing practice and explores nursing in a world-wide context.

OnLine Education presents a part-time course specially designed to equip nursing professionals with the knowledge, skills and attitudes they need.

Introduction

The course is appropriate for registered nurses with a current nursing registration.

Internationally recognised and accredited

The Bachelor of Health Science (Nursing) from Charles Sturt University is fully recognised and accredited internationally. You earn it primarily through an online electronic learning environment, without ever having to travel.

Online learning brings you the unmatched convenience and flexibility of an easy to use PC/Internet based learning package that integrates

About the University

The course is developed by Charles Sturt University, an internationally renowned university that is one of Australia's largest providers of distance education. The Bachelor of Health Science (Nursing) offers outstanding coverage and depth.

In recognition of innovation in teaching and learning, the University received the 1997 Australian University of the Year Award.

Charles Sturt University is dedicated to the provision of high quality education, delivering more than 300 courses to almost 25,000 students. Of these 18,000 study by distance learning. The combination of excellence in teaching, state-of-the-art resources and a lower student to tutor ratio has resulted in a University with a distinctive style and an international reputation for excellence.

This course information sheet and the OnLine Education Study Planning Pack give you the key facts about this important new study opportunity from Charles Sturt University.

We invite you to discuss your particular needs and concerns with us and shall be delighted to explain in detail how the course is administered, supervised and taught.

Duration and Assessment

OnLine Education and Charles Sturt University recognise that many students will already have relevant academic qualifications and/or equivalent professional qualifications.

knowledge, services and information rich sites. Hundreds of busy working adults are finding it an ideal way of going to classes, accessing library resources and working with faculty and other students all without commuting!

If you have a related undergraduate degree you may apply for exemptions from four of the eight course modules. You can expect to graduate in 12 months if you gain maximum exemptions.

This course has been designed to be of immediate practical use as well as presenting a full range of concepts and theories. Although accelerated study will seem an immediately attractive option, considerable benefit can be gained from integrating the whole course with workplace experience.

Who can enrol for the Bachelor of Health Science (Nursing)?

You will normally qualify to enter this course if you are a registered general or psychiatric nurse or hold an equivalent qualification for midwives, and or nursing.

You will be expected to have developed a sound command of English for business and study purposes.

Application Procedure

To enter this course you should be a registered nurse holding a current registration certificate. You will be expected to have proficiency in written English to meet the acceptable standard for assignment submission.

We invite you to find out more about how Charles Sturt University's Bachelor of Health Science (Nursing) degree can advance your career.

We believe that you will find this a very affordable course. There are no hidden costs and if you can, take advantage of one of the financing options we have available. Call, fax, write or email us to discuss your career and study plans in detail with one of our Educational Planners.

Outstanding graduate employment record

CSU is acknowledged for producing graduates who have earned outstanding reputations in their chosen fields, where the knowledge and industry experience gained at CSU are keenly sought by employers.

Course outline

The course has a clear modular structure, allowing you to progress logically and with considerable flexibility of choice. You should complete 8 modules unless exemptions are granted for previous study and experience. Exemptions will be granted for a maximum of 4 modules. Assessment of this course is continuous, therefore there is no need to sit for any examinations.

Compulsory Modules

- Nursing and Communities
- Professional Nursing 3

Non compulsory Modules

- Care of Infants }
■ Health & Care of Children 0-8 years }
■ Ecology of Child Health Care }
■ Child Health Care - Contemporary Issues }
■ Team Development in Nursing }
■ Team Development Project }

note: } If the first module is chosen the next module must also be taken when next offered on the timetable.

- Gerontology and Care of the Aged
- Child Health Care and Promotion
- Management and the Nurse
- Life Threatening Illness
- Nursing Project = (2 session modules)

An invitation to professional excellence

We invite you to find out more about how Charles Sturt University's Bachelor of Health Science (Nursing) degree can advance your career.

Numbers are limited to ensure that students achieve maximum benefit from this learning opportunity.



SUBMITTING YOUR APPLICATION

Please complete the application form in full and return to your Educational Planner at OnLine Education. The academic staff at OnLine Education must view original transcripts of academic records, certificates, etc. These will be returned to you as soon as possible.

You will be notified immediately OnLine Education is informed by Charles Sturt University as to the success of your application.

ENGLISH LANGUAGE REQUIREMENT

Applicants must hold either a GCE O level in English, GCSE or 1119 in English Language, Cambridge Proficiency, British Council IELTS 6, TOEFL 550 or equivalent.

FEE PAYMENT

Fees are payable on a modular basis.

A detailed structure of course fees accompanies this information. It should be noted that if for any reason your application is unsuccessful, payments made will be refunded. If you are, however, accepted onto the course for which you have applied and you subsequently choose not to enrol, the application fee will not be refunded. Please ask your Educational Planner for more details.

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