

Your ReleaseWatch Report from PR Newswire



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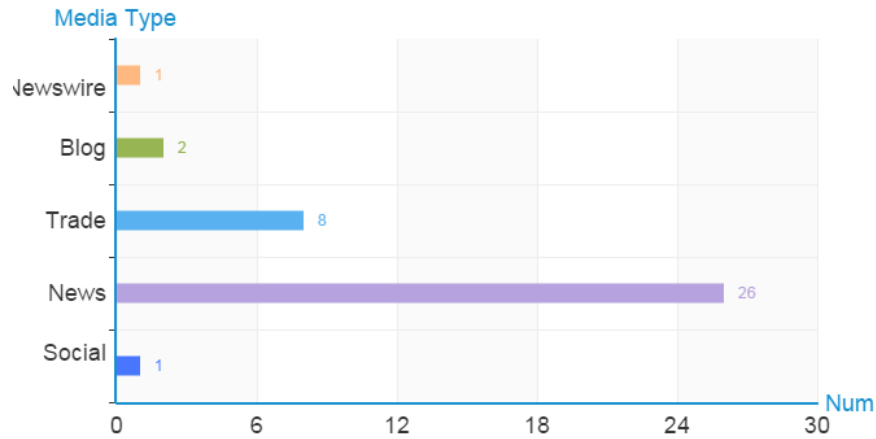
PR Newswire
for Journalists

Release Overview

Release Headline	ASX-Listed Holista CollTech Brings Revolutionary Injection-Free "Botox-Like" Geltox Skin Science to Asia Pacific
Release Abstract	N/A
Source	Holista Colltech [News Room]
Clear Time	2015-04-29 16:13
Photo	no pictures
Distribution Circuits	China 3 Industry Text (PRN Asia),China General News (PRN Asia),China Business (PRN Asia),China Healthcare/Medical/Pharma (PRN Asia),APAC Healthcare/Medical (PRN Asia),APAC English Only (PRN Asia)

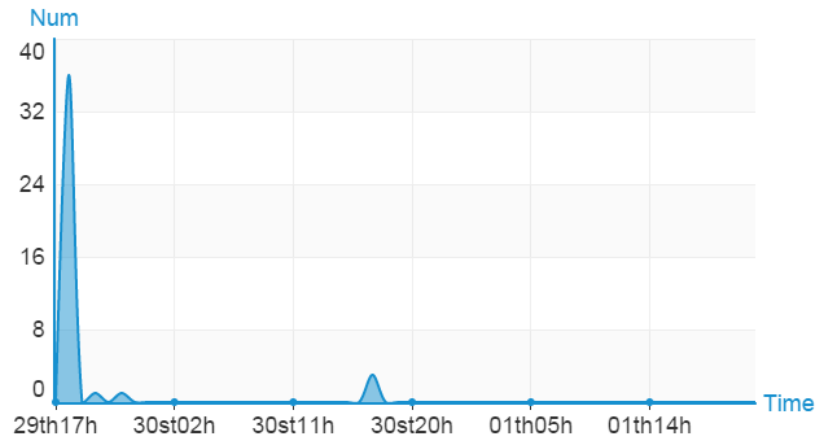
Media Distribution Analysis

Result by Media Type



* Above diagram shows the number of postings for each media type

Posting by Hour



* Above diagram shows the number of postings by hour

Screenshots

No. **1**

Media Name **PR Newswire Asia**
PR Newswire Asia

Media Type **News wire**

Industry **General**

Daily PV **102500**

Posting Link <http://en.prnasia.co...>

The screenshot shows the PR Newswire website interface. At the top, there is a logo for PR Newswire, a UBM plc company. Navigation links include 'Products & Services', 'News Releases', 'Knowledge Center', 'For Journalists & Media', 'Multimedia Theater', and 'Contact Us'. A search bar is present with options for 'News Releases' and 'Events'. The main article is titled 'ASX-Listed Holista CollTech Brings Revolutionary Injection-Free "Botox-Like" Geltox Skin Science to Asia Pacific', dated 2015-04-29 16:13. The article content includes a sub-headline '-To Develop Cosmetic Range Based on Proprietary Sheep Collagen' and several paragraphs of text. A 'Featured Video' section is visible on the right, along with 'Related Keywords' and 'Recent Releases'.

Screenshots

No. 2

Media Name medicinman.net
medicinman.net

Media Type Industry

Industry Medical/Healthcare

Daily PV 2000

Posting Link <http://medicinman.net>

The screenshot shows the MedicinMan website header with the logo "MEDICINMAN FIELD FORCE EXCELLENCE" and a "SUBSCRIBE TO MEDICINMAN" section with an email address field and a "Subscribe" button. The navigation menu includes "HOME", "ABOUT", "TEAM", "PREVIOUS ISSUES", "AUTHOR GUIDELINES", and "CONTACT".

The main content area features a "PR NEWSWIRE" section with social sharing buttons for Tweet, G+, LinkedIn, Facebook, and Email. Below this, there are two article headlines:

- ASX-Listed Holista CollTech Brings Revolutionary Injection-Free "Botox-Like" Geltox Skin Science to Asia Pacific**
- To Develop Cosmetic Range Based on Proprietary Sheep Collagen**

The first article's text reads: "KUALA LUMPUR, Malaysia, April 29, 2015 /PRNewswire/ -- Australian-listed [Holista CollTech Ltd](#) ("Holista"; ASX: HCT) said today that it has secured Asia Pacific distribution rights for Geltox Skin Science, a breakthrough solution that produces a "botox-like" effect to reduce or remove skin wrinkles using plant extracts -- without the need for injections."

The sidebar contains two advertisements:

- SUPERVISION FOR THE SUPERWISER FRONT-LINE MANAGER** by ANUP SOANS, featuring a Flipkart logo and the text "A mini-MBA for Pharma Front-line Managers. Take your career to the next level!"
- HardKnocks For the GreenHorn**, described as "A Shipping Game for the Next Generation Pharma Sales Professional".

Screenshots

No. 3

Media Name Health Intel Asia
Health Intel Asia

Media Type Industry

Industry Medical/Healthcare

Daily PV 2000

Posting Link <http://www.healthint...>

The screenshot shows the homepage of HealthIntelAsia. At the top, there is a navigation menu with links for ABOUT, MEDIA, CONTRIBUTORS, and CONTACT. The main header features the HealthIntelAsia logo and the tagline "Asia & China Healthcare Business Strategy". Below the header is a secondary navigation menu with links for HOME, PUBLICATIONS, and PODCASTS. The main content area includes a promotional banner with the text "If the future of your healthcare business is in Asia:" followed by three bullet points: "Rubicon provides market entry & strategic services. See our past projects >>", "Set up a consultation with our team. Write today>>", and "We also produce free and premium reports. See our reports >>". To the right of the main content is a sidebar featuring the Rubicon Strategy Group logo and social media icons for Facebook, LinkedIn, Pinterest, and Twitter. Below the main content, there is a breadcrumb trail: "You are here: Home > PR-Newswire". The main content area also features a section titled "PR-Newswire" with the text "News brought to you by our media partner, PR-Newswire". At the bottom of the main content area, there is a headline: "ASX-Listed Holista CollTech Brings Revolutionary". The sidebar also includes a search bar and a section for "NEWSLETTER + E-BOOK" with a button that says "FREE, 123 Page, Vietnam Healthcare".

Screenshots

No. 4

Media Name Medical News Pakistan
Medical News Pakistan

Media Type Industry

Industry Medical/Healthcare

Daily PV 2000

Posting Link <http://www.medicalne...>

Follow on Twitter Connect on Facebook Search in site...

MedicalNews

The National Medical newspaper

Home Business Events News Opinions Research Technology

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Global News

ASX-Listed Holista CollTech Brings Revolutionary Injection-Free "Botox-Like" Geltox Skin Science to Asia Pacific

To Develop Cosmetic Range Based on Proprietary Sheep Collagen

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Developed by Spain-based [Palma Biotech](#), patent-pending Geltox Skin Science uses a combination of plant-based peptides to cause mild paralysis in specific muscles reducing facial expression lines including frowns. Similar to [Botox®](#), the effects are immediate upon application and, over time, remove the lines altogether – except injection is no longer required.

Palma Biotech, a specialist in liposomes and liposomal encapsulation technologies, works with different active compounds that can be paired with its Liposome expertise. Holista, which distributes supplements, natural ingredients and wellness products, has developed and patented its own sheep collagen. Along with the distribution rights, Holista intends to collaborate with Geltox Skin Science to develop [sheep collagen liposomes](#) for cosmetic applications.

SIEMENS

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Top Posts & Pages

- Cyber knife - Free Cancer cure with latest technology in Karachi
- Global News
- Dow Lab Collection Point at City Court – Karachi
- Malaria Awareness Programme
- MISUSE OF FACILITIES - JPMC issues show-cause notices to 3 employees
- Brain Eating Amoeba Surfaces in Karachi again
- PMDC makes BDS 5 year against the wishes of dental Community
- Doctors promotions in Sindh Govt

Screenshots

No. **5**

Media Name **Proven Trade Contacts**
Proven Trade Contacts

Media Type **Industry**

Industry **Medical/Healthcare**

Daily PV **1020**

Posting Link <http://www.webptc.co...>

Proven Trade Contacts
Vol 24, No. 04, April 2015
A TECHNO-TRADE INTERNATIONAL MONTHLY FOR MEDICAL DEVICE INDUSTRY

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NET Orthopedic Implants
www.orthopaedicimplants.com

The 18th SE-Asian Healthcare Show
Established Trade Show

GCC Pharmaceutical Congress
3-6 May 2015
Dubai, UAE

GCC Medication Safety Congress
3-6 May 2015
Dubai, UAE

3RD ANNUAL HEALTHCARE IT INDIA SUMMIT

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WEBPTC DIRECTORY

ASX-Listed Holista CollTech Brings Revolutionary Injection-Free "Botox-Like" Geltox Skin Science to Asia Pacific

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Mr. Frode Thengs-Vik, the CEO and Co-Founder of Palma Biotech, said, "The product is registered, approved and used in Europe. It is manufactured as per standards of the European Union."

"We are pleased to have found an Australian partner that can take our unique innovation to the Asian Pacific region which is now one of the most dynamic markets in the world," said Mr. Olav Hellebo, Chairman of the Board and Co-Founder of Palma Biotech.

Business Enquiries:

Buy Surgical Products Online

14-16 April 2015
Tashkent
Uzbekistan

April 15-17, 2015
IMF
VI INTERNATIONAL MEDICAL FORUM
Ukraine, Kyiv

care WORLD
सर्वे आरोग्ये निष्ठा है

GCC Healthcare Innovation CONGRESS
10-13 May 2015 /Dubai, UAE

18th IRAN HEALTH
16-19 May 2015
iranhealthexhibition.org
+9821-88482638

medima

Screenshots

No. 6

Media Name Auto International
Auto International

Media Type Industry

Industry Automotive

Daily PV 2000

Posting Link <http://www.autointer...>



PR Newswire

ASX-Listed Holista CollTech Brings Revolutionary Injection-Free "Botox-Like" Geltox Skin Science to Asia Pacific

To Develop Cosmetic Range Based on Proprietary Sheep Collagen

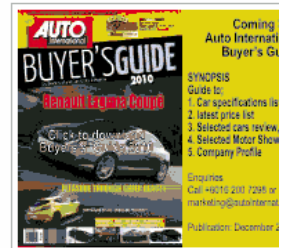
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Ads



Screenshots

No. 7

Media Name My Star Job
My Star Job

Media Type Industry

Industry Human Resources

Daily PV 39900

Posting Link <http://mystarjob.com...>

Select Website

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- [Overview](#)
- |
- [News](#)
- |
- [Career Guide](#)
- |
- [Top 10 Lists](#)
- |
- [Features](#)
- |
- [Getting The Job](#)
- |
- [HR Forum](#)
- |

Screenshots

No. 8

Media Name 股市资讯
Shares Investment

Media Type Industry

Industry General/Business

Daily PV 27720

Posting Link <http://www.sharesinv...>

The screenshot shows the Shares Investment website interface. At the top, there are navigation links for iPhone App, Twitter, Facebook, Youtube, eNewsletter, Feedback, Help, Our Writers, Contact Us, Advertise, Subscribe, Sign Up, and Login. The main header features the 'SHARES investment 股市资讯' logo and a search bar. A table of market indices is visible, showing Straits Times, KL Composite, Hang Seng, and Dow Jones with their respective values and percentage changes.

The main content area displays a news article titled "ASX-Listed Holista CollTech Brings Revolutionary Injection-Free 'Botox-Like' Geltox Skin Science to Asia Pacific". The article is dated 29 Apr 2015 4:13pm. The text describes the company's acquisition of distribution rights for Geltox Skin Science, a breakthrough solution for skin wrinkles. It mentions that the technology uses plant extracts and liposomes to reduce or remove skin wrinkles without the need for injections. The article also notes that the technology is similar to Botox, with immediate effects upon application and long-term removal of lines.

On the right side of the page, there is an advertisement for the "SHARES investment 股市资讯 CONFERENCE 2015 H1". The ad features a photo of a man speaking and includes the text "HU LI YANG: WHAT I SEE IN 2H 2015". The conference is scheduled for 23 MAY 2015 SATURDAY at the Spring Singapore Building (Bukit Merah) - Level 3.

Below the advertisement, there is a section titled "SPONSORED FINANCIAL CONTENT" with a list of articles:

- Europe: Open for Business? (HSBC GB&M)
- Digital Adoption in the Insurance Sector - From ambition to reality (HSBC GB&M)
- Good risk management can identify new business opportunities (HSBC GB&M)
- Future-proofing Infrastructure Assets (HSBC GB&M)

At the bottom right of the sponsored content section, it says "Content from sponsors".

Screenshots

No. 9

Media Name Business Today India
Business Today India

Media Type Industry

Industry General

Daily PV 1733760

Posting Link <http://businesstoday...>

The screenshot shows the Business Today India website interface. At the top, there is a navigation bar with links for India Today, Aaj Tak, Headlines Today, Business Today, Men's Health, Wonder Woman, Cosmopolitan, Oye! 104.8FM, and Bag it Today. The main header features the Business Today logo and the article title "PIMCOs Investment Outlook" with a sub-headline "Get our global commentary and economic viewpoints on finance." Below the header is a blue navigation bar with categories like HOME, BIZ WRAP, MARKETS, MONEY, INDUSTRY, TECH, CASE STUDY, OPINION, BLOGS, SLIDESHOWS, and VIDEOS. A secondary navigation bar includes "BEST B SCHOOLS", "TOP EMPLOYERS", "BT 500", "MOST POWERFUL WOMEN", "BEST BANKS", "OTHERS", and "ARCHIVES", along with a search bar. A market data table is visible, showing indices like SENSEX (27225.93) and NIFTY (8239.75) with their respective changes. Below the table is a news article titled "ASX-Listed Holista CollTech Brings Revolutionary Injection-Free 'Botox-Like' Geltox Skin Science to Asia Pacific". The article text describes the development of a pain-free alternative to Botox using sheep collagen. To the right of the article is an advertisement for a "Melbourne Property Expo in HK" featuring a cityscape image and text about a new landmark project.

INDIA TODAY GROUP India Today Aaj Tak Headlines Today Business Today Men's Health Wonder Woman Cosmopolitan Oye! 104.8FM Bag it Today

business today PIMCOs Investment Outlook
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ONLINE PARTNERS Money Today GADGETS AND GIZMOS

Wed, April 29, 2015 21:59 IST

HOME BIZ WRAP MARKETS MONEY INDUSTRY TECH CASE STUDY OPINION BLOGS SLIDESHOWS VIDEOS

BEST B SCHOOLS TOP EMPLOYERS BT 500 MOST POWERFUL WOMEN BEST BANKS OTHERS ARCHIVES Search GO

SENSEX	27225.93	NIFTY	8239.75	US\$	Rs.63.43	GOLD	Rs.26991	Type Stock Name	GO
-170.45 ▼	-0.62%	-45.85 ▼	-0.55%	0.36 ▲		125 ▲	0.47%	Mutual Funds Lookup	GO
Gainers	Losers	Gainers	Losers	Pound	Euro	Silver	Oil	Type Commodity	GO

ASX-Listed Holista CollTech Brings Revolutionary Injection-Free "Botox-Like" Geltox Skin Science to Asia Pacific
To Develop Cosmetic Range Based on Proprietary Sheep Collagen
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Melbourne Property Expo in HK
 Preview new landmark project before launch.
 Spacious freehold apartments from A\$439,000.
[Preview in Hong Kong - May 14 to 17](#)
 ADVERTISEMENT

Edition: Aug 17, 2014 Edition: Aug 2014

Screenshots

No. **10**

Media Name **Business Today**
Business Today

Media Type **News**

Industry **General**

Daily PV **1200**

Posting Link <http://www.businessst...>

The screenshot shows the Business Today website with a blue navigation bar at the top containing links for HOME, ABOUT US, SUBSCRIPTION, CONTACT US, TERMS OF USE, and LOGIN, along with a search box. Below the navigation bar is a banner with the Business Today logo and the MDV logo. The main content area features a navigation menu with categories: BIZ SNIPPETS, FEATURES, MONEY TODAY, PROPERTY TODAY, GOING GREEN, WHEELS, and LIFESTYLE. The featured article is titled "PR NEWSWIRE ASIA" and "ASX-Listed Holista CollTech Brings Revolutionary Injection-Free 'Botox-Like' Geltox Skin Science to Asia Pacific To Develop Cosmetic Range Based on Proprietary Sheep Collagen". The article text includes: "KUALA LUMPUR, Malaysia, April 29, 2015 /PRNewswire/ -- Australian-listed [Holista CollTech Ltd](#) ('Holista'; ASX: HCT) said today that it has secured Asia Pacific distribution rights for Geltox Skin Science, a breakthrough solution that produces a 'botox-like' effect to reduce or remove skin wrinkles using plant extracts -- without the need for injections. [Geltox Skin Science](#) has developed tiny water- and fat-soluble liposomes that can penetrate the skin. The liposomes coat and transport anti-ageing active ingredients that increase efficiency and lower toxicity of the encapsulated ingredients which, after penetration, are absorbed and diffused better in the body -- minus the pain and hassle of syringes and needles requiring qualified professionals. Developed by Spain-based [Palma Biotech](#), patent-pending Geltox Skin Science uses a combination of plant-based peptides to cause mild paralysis in specific muscles reducing facial expression lines including frowns. Similar to [Botox®](#), the effects are immediate upon application and, over time, remove the lines altogether -- except injection is no longer required." To the right of the article is a placeholder for an image. Below the article is an "EMAIL NEWSLETTER" section with a "Subscribe!" button and a graphic showing Business Today magazine covers.

Screenshots

No. **11**

Media Name **SME & Entrepreneurship Magazine**
SME & Entrepreneurship Magazine

Media Type **News**

Industry **General/Business**

Daily PV **7200**

Posting Link <http://www.smemagazi...>

Thursday, Apr 30th Last update: 12:50:34 AM GMT

SME
& Entrepreneurship Magazine

FRONTPAGE MAGAZINE TOP NEWS ARCHIVE PERSPECTIVE EVENTS CONTACT

YOU ARE HERE: HOME

PR News

TUESDAY, 26 FEBRUARY 2013 09:54 SME MAGAZINE

ASX-Listed Holista CollTech Brings Revolutionary Injection-Free "Botox-Like" Geltox Skin Science to Asia Pacific

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Screenshots

No.	12
Media Name	Warta Ekonomi Warta Ekonomi
Media Type	News
Industry	General/Business
Daily PV	2000
Posting Link	http://wartaekonomi...

MARKET INDICES | 1. IHSG Today: 5105.563 Change: -136.594 Stock: 508

Warta Ekonomi

Home | Kabar Indonesia | EkBis | New Economy | Kabar Finansial | Global Connections | Entertainment | Indeks Berita

RUBRIK ENGLISH EDITION

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"Geltox Skin Science is a breakthrough technology which has many applications for cosmetics and even medical use. By eradicating the need for injections, it offers a pain-free alternative which will gain wide acceptance across the region, including younger men and women. Beyond our existing range of sheep

RECOMMENDED READING

Rabu, 29/04/2015 21:26 WIB
Menkop: Gini Rasio Masih Sangat Timpang di Angka 0,43%

Rabu, 29/04/2015 21:08 WIB
Jumlah Korban Gempa di Nepal Capai 5.000 Orang

Rabu, 29/04/2015 18:54 WIB
LIPI: Pemerintah Harus Beri Insentif Industri Terapkan Riset

Rabu, 29/04/2015 17:14 WIB
BPK: Data Penerima Raskin Harus Diganti dengan Daftar Nama Terkini

Rabu, 29/04/2015 16:57 WIB
BNN: Ada 60 Terpidana Mati yang Belum Dieksekusi

Rabu, 29/04/2015 16:26 WIB
BNN: Indonesia Darurat Narkoba

Rabu, 29/04/2015 09:39 WIB
Legislator: Bulog Jangan Dibubarkan, Tapi Diperbaiki

Rabu, 29/04/2015 09:26 WIB
Analisis: IHSG Diharapkan Bisa "Rebound"

Screenshots

No. **13**

Media Name **Vietnam Business News**
Vietnam Business News

Media Type **News**

Industry **General/Business**

Daily PV **534**

Posting Link <http://www.vietnam-b...>

The screenshot shows the homepage of Vietnam Business News. The navigation bar includes links for HOME, ADVERTISING, CONTACT, LINKS, and PR NEWswire. A search bar is located in the top right corner. The main header features the site's name in large, bold, orange letters. Below the header is a horizontal menu with categories: Banking Finance, Import-Export, Industry, Investment, Markets, Statistics, and Tourism. The main content area is titled 'Pr Newswire' and features a social media share button and a list of news items. The featured article is titled 'ASX-Listed Holista CollTech Brings Revolutionary Injection-Free "Botox-Like" Geltox Skin Science to Asia Pacific To Develop Cosmetic Range Based on Proprietary Sheep Collagen'. The article text describes the development of a new cosmetic range based on proprietary sheep collagen liposomes, developed by Palma Biotech. It highlights the benefits of the technology, such as being injection-free and painless, and mentions the company's plans to collaborate with other entities in the region. The article also includes a quote from Dr. Rajen Manicka, CEO of Holista, and a statement from Mr. Frode Thengs-Vik, CEO and Co-Founder of Palma Biotech.

HOME ADVERTISING CONTACT LINKS PR NEWswire Search in this site... GO

VIETNAM BUSINESS NEWS

Banking Finance Import-Export Industry Investment Markets Statistics Tourism

Pr Newswire

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No.	14
Media Name	Business Times Vietnam Business Times Vietnam
Media Type	News
Industry	General
Daily PV	2000
Posting Link	http://businesstimes...

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ASX-Listed Holista CollTech Brings Revolutionary Injection-Free "Botox-Like" Geltox Skin Science To Asia Pacific

To Develop Cosmetic Range Based On Proprietary Sheep Collagen

KUALA LUMPUR, Malaysia, April 29, 2015 /PRNewswire/ – Australian-listed [Holista CollTech Ltd](#) ("Holista"; ASX: HCT) said today that it has secured Asia Pacific distribution rights for Geltox Skin Science, a breakthrough solution that produces a "botox-like" effect to reduce or remove skin wrinkles using plant extracts – without the need for injections.

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No.	15
Media Name	Vietnam Economy Vietnam Economy
Media Type	News
Industry	General/Business
Daily PV	2000
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Screenshots

No. **16**

Media Name Myanmar Business Today
Myanmar Business Today

Media Type News

Industry Funds/Financial Mana

Daily PV 2000

Posting Link <http://www.mmbiztoda...>

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No. 17

Media Name Jakarta Globe
Jakarta Globe

Media Type News

Industry General

Daily PV 3000

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Screenshots

No. **18**

Media Name **Tech Circle**
Tech Circle

Media Type **News**

Industry **Internet**

Daily PV **2000**

Posting Link <http://techcircle.vc...>

The screenshot shows the Tech Circle website interface. At the top, there is a navigation bar with links for VCCircle, VCCEdge, Bizcircle, Events, and Training, along with social media icons and a 'Get Daily Email Update' button. Below this is a banner for the 'techcircle.in 4TH EDITION PAYMENTS FORUM 2015' held on '14TH MAY THE LALIT MUMBAI'. The main navigation menu includes Home, Internet, Mobile, Enterprise, Gadgets, Startups, and Money, with a search bar on the right. A secondary navigation bar lists 'Listings: SaaS 10 Angels 15 Fastrack 20 Digirati 25'. The main content area features a 'PR Newswire' logo and a news article titled 'ASX-Listed Holista CollTech Brings Revolutionary Injection-Free "Botox-Like" Geltox Skin Science to Asia Pacific To Develop Cosmetic Range Based on Proprietary Sheep Collagen'. The article text describes the company's breakthrough in developing a pain-free alternative to Botox using sheep collagen liposomes. To the right of the article is a sidebar with a 'COMPANY SEARCH' button, a 'VCCircle TV' logo, and a video player area with a message: 'Adobe Flash Player or an HTML5 supported browser is required for video playback. Get the latest Flash Player. Learn more about upgrading to an HTML5 browser.' Below the video player is a promotional banner for the 'VCCIRCLE 3rd Edition PUNE INVESTMENT FORUM 2015' held on '28TH MAY | LE MERIDIEN, PUNE'.



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No. **19**

Media Name **Infrosoft News Network**
Infrosoft News Network

Media Type **News**

Industry **General/Business**

Daily PV **2000**

Posting Link <http://news.infrosof...>

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Mr. Frode Thengs-Vik, the CEO and Co-Founder of Palma Biotech, said, "The product is registered, approved and used in Europe. It is manufactured as per standards of the European Union."

"We are pleased to have found an Australian partner that can take our unique innovation to the Asian Pacific region which is now one of the most dynamic markets in the world," said Mr. Olav Hellebo, Chairman of the Board and Co-Founder of Palma Biotech.

Screenshots

No. **20**

Media Name **Businessweek Mindanao**
Businessweek Mindanao

Media Type **News**

Industry **General/Business**

Daily PV **2000**

Posting Link <http://www.businessw...>

The screenshot shows the top navigation bar of the Businessweek Mindanao website. It includes logos for BusinessWeek MINDANAO, Mindanao Daily NEWS, CAGAYAN-TIMES, and MINDANAO STAR. Below the logos are contact details: 'ADVERTISE NOW!' with a blue button, an email icon with 'businessweekmindanao@gmail.com' and 'mindanaodailynews@gmail.com', a phone icon with '0917-7121424' and '0947-8935776', and a PR Newswire logo with 'A UBM plc company'.

Below the navigation bar is a dark red banner with white text: 'HOME | About us | Advertise with Us | Contact Us'.

The main content area features a news article with the following text:

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On the right side of the screenshot, there is a promotional graphic for 'SOLAR NEWS Cebuano' featuring a woman in a white lab coat. The text includes '12:30 PM - 1:00 PM', 'SOLAR NEWS CHANNEL', 'FREE TV CH. 21', and 'SkyCable Ch. 16 | Global Destiny Ch. 28 | Cablelink Ch. 14 | Canal Ch. 10'.

Below the graphic is another promotional image showing a hand holding a tablet displaying the Businessweek Mindanao website. The text 'favorite newspaper ONLINE!' is written vertically on the sides, and 'ADVERTISE WITH US!' is written across the tablet screen. The website URL 'www.businessweekmindanao.com' is visible at the bottom of the tablet.

Screenshots

No. **21**

Media Name **One News Page**
One News Page

Media Type **News**

Industry **General/Business**

Daily PV **2000**

Posting Link <http://www.onenewspa...>

The screenshot shows the One News Page website interface. At the top, there is a navigation bar with 'Edition: Global', 'Email:' and 'Passwd:' fields, and 'Sign in' or 'sign up free' links. Below this is the main header with 'One News Page' and a search bar containing 'Search 68m news articles'. A secondary navigation bar includes categories like HOME, WORLD, SPORTS, POLITICS, BUSINESS (highlighted), PEOPLE, and SCITECH. Under BUSINESS, sub-categories like Business, Markets, Money, Real Estate, Legal, and Corporate News are listed. A red banner at the top of the main content area reads 'Breaking News: Microsoft shows off Windows Holographic running Windows 10 apps'. The main article is titled 'ASX-Listed Holista CollTech Brings Revolutionary Injection-Free "Botox-Like" Geltox Skin Science to Asia Pacific'. It features a PRNewswire logo and a timestamp of 'Wednesday, 29 April 2015 (11 hours ago)'. The article text begins with 'To Develop Cosmetic Range Based on Proprietary Sheep Collagen' and 'KUALA LUMPUR, Malaysia, April 29, 2015 /PRNewswire/ -- Australian-listed Holista CollTech Ltd ("Holista"; ASX: HCT) said today that it has secured Asia Pacific distribution rights for Geltox Skin Science, a breakthrough solution that produces a "botox-like" effect to reduce or remove skin wrinkles using plant extracts -- without the need for injections.' A sidebar on the left contains social media links and a 'PEOPLE' section with names like Barack Obama, Russell Brand, Catherine, Duchess of Cambridge, Jean Nidetch, David Cameron, Weight Watchers, Dan Walker, Justin Bieber, Zoolander 2, and Instagram. On the right, there is a blue sidebar advertisement for 'Find Your 100K+ Job' with the text 'Advance your career in Hong Kong. 100K+ Jobs for 100K+ Talent.'

Screenshots



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No. **22**

Media Name **IndoAsian Commodities**
 IndoAsian Commodities

Media Type **News**

Industry **General/Business**

Daily PV **2000**

Posting Link <http://www.indoasian...>

Screenshots

No. **23**

Media Name 臺灣英文新聞
Taiwan News

Media Type News

Industry No industry

Daily PV 11760

Posting Link <http://www.taiwannew...>

The screenshot shows the Taiwan News website interface. At the top, there is a navigation menu with categories: HOME, POLITICS, SOCIETY, ECONOMICS, CULTURE, FOOD SAFETY, WORLD, and 漢文新聞(MANDARIN). Below the menu, there is a search bar and a 'Sign in / Register' link. The main content area features a news article with the following details:

ASX-Listed Holista CollTech Brings Revolutionary Injection-Free "Botox-Like" Geltox Skin Science To Asia Pacific

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On the right side of the page, there is a banner for 'New Immigrant' (新移民專區) featuring a collage of flags and silhouettes of people holding hands. Below the banner is a logo for 'New Immigrant Global News Network' (新移民全球新聞網).

Screenshots

No.	24
Media Name	Nanyang Post Nanyang Post
Media Type	News
Industry	General
Daily PV	4200
Posting Link	http://www.nanyangpo...

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Screenshots

No. **25**

Media Name The Malay Mail Online
The Malay Mail Online

Media Type News

Industry General/Business

Daily PV 5334691

Posting Link <http://www.themalaym...>

The screenshot shows the top section of the Malay Mail Online website. At the top, there is a red navigation bar with links: 'FIND LOCAL SERVICES', 'CRACKHOUSE COMEDY', 'ABOUT US', 'E-PAPER', and 'SEARCH'. On the right side of this bar are 'CLICK FOR MOBILE SITE' and 'CLICK FOR TR STORIES'. Below the navigation bar is a banner for 'malaymail online' with a logo and a photo of a plate of food. To the right of the banner, there is a search bar and a 'Find O' button. Below the banner, there is a date and time stamp: 'LAST UPDATED THURSDAY, APRIL 30, 2015 12:14AM'. At the bottom of the banner, there is a navigation menu with links: 'MMOTV NEWS MALAYSIA WORLD MONEY LIFE SHOWBIZ OPINION SPORTS EAT/DRINK TRAVEL READ TECH GALLERY'. The word 'KUALA' is partially visible on the right side of the banner.

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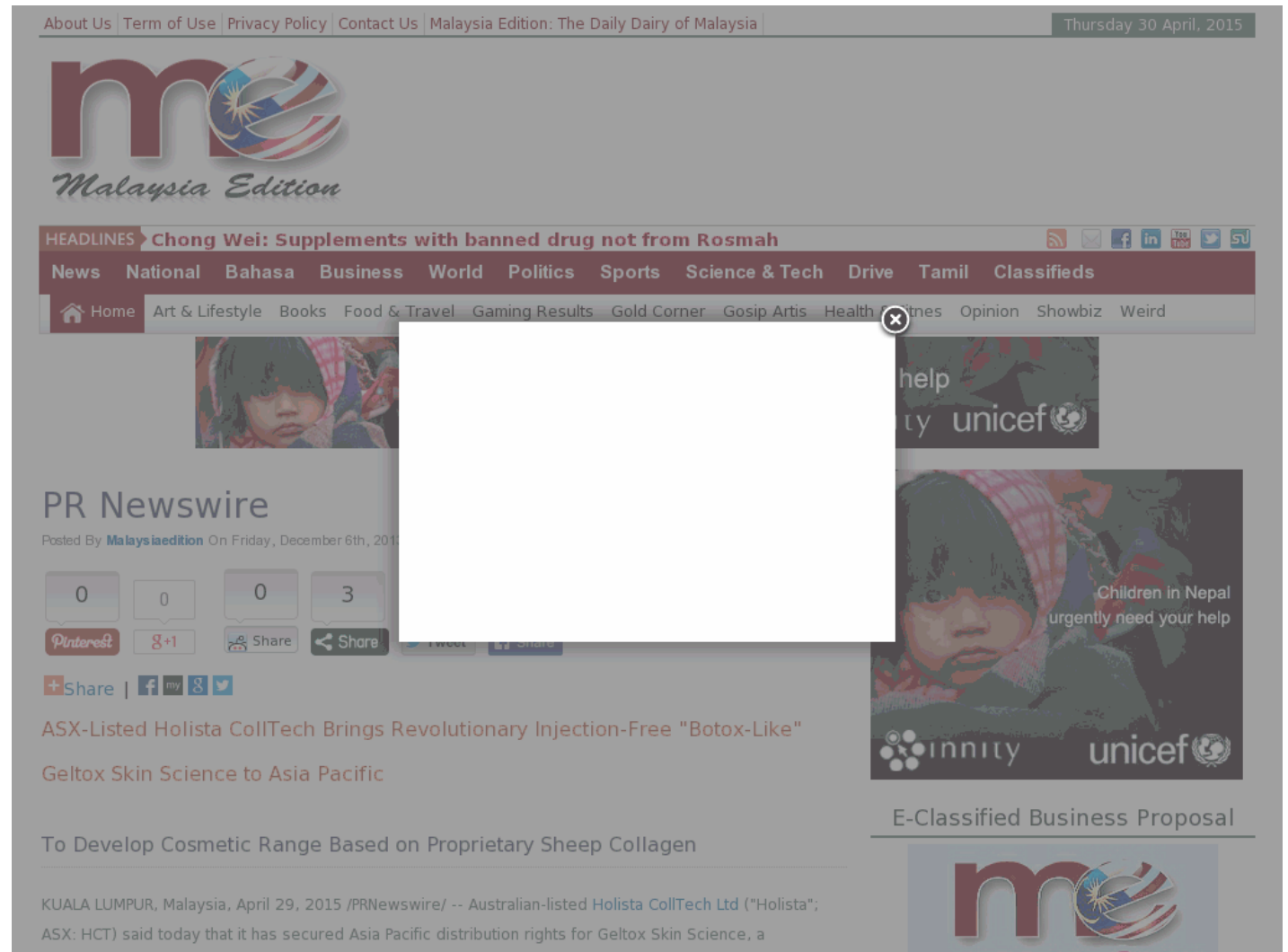
Media Name Malaysia Edition
Malaysia Edition

Media Type News

Industry General

Daily PV 2000

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Screenshots

No. **27**

Media Name **Kontan Indonesia**
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Media Type **News**

Industry **General/Business**

Daily PV **2000**

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ASX-Listed Holista CollTech Brings Revolutionary Injection-Free "Botox-Like" Geltox Skin Science to Asia Pacific To Develop Cosmetic Range Based on Proprietary Sheep Collagen

KUALA LUMPUR, Malaysia, April 29, 2015 /PRNewswire/ -- Australian-listed [Holista CollTech Ltd](#) ("Holista"; ASX: HCT) said today that it has secured Asia Pacific distribution rights for Geltox Skin Science, a breakthrough solution that produces a "botox-like" effect to reduce or remove skin wrinkles using plant extracts -- without the need for injections.

[Geltox Skin Science](#) has developed tiny water- and fat-soluble liposomes that can penetrate the skin. The liposomes coat and transport anti-ageing active ingredients that increase efficiency and lower toxicity of the encapsulated ingredients which, after penetration, are absorbed and diffused better in the body -- minus the pain and hassle of syringes and needles requiring qualified professionals.

Developed by Spain-based [Palma Biotech](#), patent-pending Geltox Skin Science uses a combination of plant-based peptides to cause mild paralysis in specific muscles reducing facial expression lines including frowns. Similar to [Botox®](#), the effects are immediate upon application and, over time, remove the lines altogether -- except injection is no longer required.

Palma Biotech, a specialist in liposomes and liposomal encapsulation technologies, works with different active compounds that can be paired with its Liposome expertise. Holista, which distributes supplements, natural ingredients and wellness products, has developed and

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Screenshots

No. **28**
 Media Name Japan Times
 Japan Times

Media Type News

Industry General

Daily PV 109080

Posting Link <http://info.japantim...>

The screenshot shows the homepage of The Japan Times website. At the top, there is a navigation bar with links for NEWS, OPINION, LIFE IN JAPAN, ENTERTAINMENT, SPORTS, BLOGS, SEARCH, SITE MAP, E-MAIL NEWS, and RSS FEEDS. Below this is a search bar and a secondary navigation bar with links for Advertising, Jobs, Shukan ST, JT Weekly, Book Club, JT Women, Study in Japan, Times Coupon, and Subscribe. A large advertisement for ZALORA WOMEN'S HEELS is displayed, featuring a high-heeled shoe and a '立即购买' (Buy Now) button. The main article is titled 'ASX-Listed Holista CollTech Brings Revolutionary Injection-Free "Botox-Like" Geltox Skin Science to Asia Pacific To Develop Cosmetic Range Based on Proprietary Sheep Collagen'. The article text describes the company's breakthrough in developing a 'botox-like' effect using plant extracts. To the right of the article, there are several promotional banners, including '通訳・翻訳 キャリアガイド 2015' (Career Guide for Prospective Interpreters & Translators 2015), '100 Next-Era CEOs IN ASIA 2012', and '日本語 Language Schools Directory'. A small box at the bottom right of the screenshot says 'It pays to read'.

Screenshots

No. 29

Media Name Vietnam World Wide News
Vietnam World Wide News

Media Type News

Industry General

Daily PV 2000

Posting Link <http://vietnamworldw...>

VIETNAMWORLDWIDE
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To Develop Cosmetic Range Based on Proprietary Sheep Collagen

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No.	30
Media Name	Manila Channel Manila Channel
Media Type	News
Industry	General
Daily PV	2500
Posting Link	http://www.manilacha...

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Screenshots

- No. **31**
- Media Name **The Borneo Post Online**
The Borneo Post Online
- Media Type **News**
- Industry **General/Business**
- Daily PV **20000**
- Posting Link <http://www.theborneo...>

The screenshot displays the Borneo Post Online website interface. At the top, there is a navigation bar with links for 'BOOKMARK US', 'CAREERS', 'ADVERTISE', 'CONTACT US', 'YouTube', 'Google+', 'BPO Gallery', 'UB @Twitter', 'BPO @Twitter', 'Like us on Facebook', and 'RSS'. Below this, a featured article titled '10 Best Dividend ETFs' is visible, with a sub-headline 'Investor's Guide: The Top 10 High Dividend Paying ETFs for 2015.' and a green arrow icon.

The main header features the 'BORNEO POST online' logo in blue and orange, with the tagline 'THE LARGEST ENGLISH NEWS SITE IN BORNEO' underneath. To the right of the logo is a search bar with the text 'Search BPOonline...' and a 'Search' button. Above the search bar, there is a box for 'Borneo Post & Utusan Borneo Classifieds PDFs' with the URL 'c.theborneopost.com' and a note 'Site Last Updated 1:22 am, Thursday'.

Below the header is a horizontal menu with tabs for 'Home', 'News', 'Biz', 'Sports', 'Utusan Borneo', 'thesundaypost', 'Columns', 'seeds.theborneopost.com', and 'Archive'. The 'Home' tab is selected.

The main content area is titled 'Home - PR Newswire News Feed'. The featured article is 'PR NEWswire NEWS FEED' with a sub-headline 'ASX-Listed Holista CollTech Brings Revolutionary Injection-Free "Botox-Like" Geltox Skin Science to Asia Pacific'. The article text reads: 'TO DEVELOP COSMETIC RANGE BASED ON PROPRIETARY SHEEP COLLAGEN'. The article body states: 'KUALA LUMPUR, Malaysia, April 29, 2015 /PRNewswire/ - Australian-listed Holista CollTech Ltd ("Holista"; ASX: HCT) said today that it has secured Asia Pacific distribution rights for Geltox Skin Science, a breakthrough solution that produces a "botox-like" effect to reduce or remove skin wrinkles using plant extracts - without the need for injections. Geltox Skin Science has developed tiny water- and fat-soluble liposomes that can penetrate the skin. The liposomes coat and transport anti-ageing active ingredients that increase efficiency and lower toxicity of the encapsulated ingredients which, after penetration, are absorbed and diffused better in the body - minus the pain and hassle of syringes and needles requiring qualified professionals. Developed by Spain-based Palma Biotech, patent-pending Geltox Skin Science uses a combination of plant-based peptides to cause mild paralysis in specific muscles reducing facial expression lines including frowns. Similar to Botox®, the'.

On the right side of the page, there is a sidebar with a blue header '1 rule of a flat stomach:' and an illustration of a woman in a bikini. The text next to the illustration says 'Cut down a bit of your belly everyday by following this one rule'. Below this is an advertisement for 'BPOnline UBOnline' with the text 'IOS APP AVAILABLE NOW'. At the bottom of the sidebar, there is a 'POPULAR' section with a 'LATEST' tab selected, showing a list of articles: 'Suluku express wish to surrender', 'Suluk mengaku kalah', and 'Indonesian executions: Key questions and'.

Screenshots

No. **32**

Media Name **Business.com.my**
Business.com.my

Media Type **News**

Industry **No industry**

Daily PV **2000**

Posting Link <http://news.business...>

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Palma Biotech, a specialist in liposomes and liposomal encapsulation technologies, works with different active compounds that can be paired with its Liposome expertise. Holista, which distributes supplements, natural ingredients and wellness products, has developed and patented its own sheep collagen. Along with the distribution rights, Holista intends to collaborate with Geltox Skin Science to develop [sheep collagen](#) liposomes for cosmetic applications.

"Geltox Skin Science is a breakthrough technology which has many applications for cosmetics and even medical use. By eradicating the need for injections, it offers a pain-free alternative which will gain wide acceptance across the region, including younger men and women. Beyond our existing range of sheep collagen, we now have a new avenue of growth with a unique technology," said Dr. Rajen Manicka, CEO of Holista which is headquartered in Kuala Lumpur, Malaysia.

Mr. Frode Thengs-Vik, the CEO and Co-Founder of Palma Biotech, said, "The product is registered, approved and used in Europe. It is manufactured as per standards of the European Union."

"We are pleased to have found an Australian partner that can take our unique innovation to the Asian Pacific region which is now one of the most dynamic markets in the world" said Mr. Olav Hellebo, Chairman of the Board and Co-Founder of Palma

Screenshots

No. **33**

Media Name **Good Health Products**
Good Health Products

Media Type **Blog**

Industry **Medical/Healthcare**

Daily PV **2000**


Posting Link <http://goodhealthpro...>

The screenshot shows the Good Health Products website. The header is dark blue with the site name and tagline: "Good Health Products. Blog promoting good health products as an aid to fitness, nutrition and general wellbeing". It includes social media icons for Facebook, Twitter, LinkedIn, Pinterest, Google+, and YouTube, along with a "Follow Us!" prompt and a "Twitter Followers" count. A search bar is located in the top right corner.

Below the header is a white navigation bar with links: "About my Good Health Products Blog", "Good Health Products Shop", "Amazon Products", "CB Storefront", "Terms", and "Privacy". A secondary navigation bar contains links for "Contact us", "Healthy Recipes", "Weight Loss", "Diet and Fitness", "Yoga", and "Meditation".

The main content area features a "PR Newswire" section. It includes a "Share" button and social media icons for Facebook, My, Google+, and Twitter. The article text reads: "ASX-Listed Holista CollTech Brings Revolutionary Injection-Free 'Botox-Like' Geltox Skin Science to Asia Pacific. To Develop Cosmetic Range Based on Proprietary Sheep Collagen". The article body contains the following text: "KUALA LUMPUR, Malaysia, April 29, 2015 /PRNewswire/ – Australian-listed Holista CollTech Ltd ('Holista'; ASX: HCT) said today that it has secured Asia Pacific distribution rights for Geltox Skin Science, a breakthrough solution that produces a 'botox-like' effect to reduce or remove skin wrinkles using plant extracts – without the need for injections. Geltox Skin Science has developed tiny water- and fat-soluble liposomes that can penetrate the skin. The liposomes coat and transport anti-ageing active ingredients that increase efficiency and lower toxicity of the encapsulated ingredients which, after penetration, are absorbed and diffused better in the body – minus the pain and hassle of syringes and needles requiring qualified professionals. Developed by Spain-based Palma Biotech, patent-pending Geltox Skin Science uses a combination of plant-based peptides to cause mild paralysis in specific muscles reducing facial expression lines including frowns. Similar to Botox®, the effects are immediate upon application and, over time, remove the lines altogether – except injection is no longer required".

On the right side of the page, there are three sidebar widgets: "Archives" with a "Select Month" dropdown, "Categories" with a "Select Category" dropdown, and "Recent Posts" listing "Secrets for losing stubborn stomach fat", "Restore Vision Naturally", "Amazing Natural Diabetes Treatment", "Healthy Breakfast Ideas In This New Paleo Breakfast Cookbook", and "Unique 6-Pack Abs Health Secrets". At the bottom right, there is a "Weight Loss Products" section with the text "Weight loss products really work! Click here".



Please contact us should you have any question or feedback to this report.

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